

LONG4LIFE LIMITED

("Long4Life", "the group", or "the company")

Incorporated in the Republic of South Africa

Registration number: 2016/216015/06

Share code: L4L ISIN: ZAE000243119

Results for the year ended 28 February 2021

Living the Experience

“Over the past year, the group’s management has focused on containing costs and asset management while improving and expanding online sales platforms and efficiencies. This has ensured that our businesses are strongly positioned to take advantage of more stable markets and economic activity which lies ahead.” Brian Joffe, CEO

Salient features

- Balance sheet and cash flows remain solid
- Pleasing recovery in second half of the year
- Enhanced focus on funds employed
- COVID-19 trading disruptions for most of the year

Commentary

	F2021	F2020	% change
Revenue (R'm)	3 583	4 091	(12%)
Trading profit (R'm)	367	520	(29%)
Cash flows from operating activities (R'm)	674	588	15%
Earnings per share (cents)	31.9	43.0	(26%)
Headline earnings per share (cents)	31.9	43.4	(26%)
Net asset value per share (cents)	701.3	607.4	15%

Overview

The pandemic and resultant national lockdown restrictions in South Africa had a significant impact on the operating and financial performance of the group over the past year. Trade in the three group divisions, Sport and Recreation, Beverages and Personal Care and Wellness, was severely restricted for the majority of the first half of the financial year.

The group recovered well in the second six months of the financial year, with revenue for the six months ended 28 February 2021 amounting to R2.162 billion against the comparable prior period revenue of R2.254 billion. Despite the further lockdown restrictions and alcohol sales in the period, strong performances from the Sport and Recreation and Beverages divisions in the second half resulted in trading profit of R318.0 million overall, at similar levels to the comparable period (six months to 28 February 2020: R319.4 million).

Overall, the group has emerged relatively unscathed, and in certain respects more resilient and with more efficient employment of funds in the businesses.

Strategic review

As set out in the trading statement on 20 April 2021, the company is currently undertaking a review of its corporate structure and strategic focus. Whilst underlying value has been created in the current Long4Life format, various alternatives are being evaluated by the Board in order to maximise shareholder value over the medium term. These alternatives include, *inter-alia*, retaining the status

quo, a possible delisting from the JSE or the unbundling of certain focussed assets. Feedback will be provided to shareholders when the Board has had the opportunity to evaluate all the various alternatives.

Outlook

While it is anticipated that the possibility of disrupted operations and reduced consumer demand will persist for some time, there has been a strong rebound in the markets in which the group operates. Consumer trends are aligned to the group's product and service offerings - sport, recreation, health, wellness, beauty and outdoor activity – and are more relevant and popular in a post pandemic environment. This bodes well for the group going forward.

This outlook statement has not been reviewed or reported on by the Company's external auditors.

Dividend

Given the strategic developments and in light of the share repurchase programme undertaken by the company, the board has resolved not to declare a dividend for the year (2020: nil).

About this announcement

This short-form announcement which is the responsibility of the Long4Life directors is only a summary of the information in the full announcement and does not contain full or complete details. Any investment decision should be based on the full announcement published on SENS on 13 May 2021.

The full announcement can be found at:

<https://senspdf.jse.co.za/documents/2021/jse/isse/l4le/FY21.pdf>.

The full announcement is also available for viewing on the company's website at: <https://www.long4life.co.za/investors/#results> or a copy may be requested in person, at the company's registered office or the office of the sponsor, at no charge, during office hours. Copies of the full announcement may also be requested from Long4Life's group investor relations at info@long4life.co.za.

Deloitte & Touche, the group's independent auditor, has audited the consolidated financial statements of Long4Life and has issued an unmodified audit opinion on the consolidated financial statements. The independent audit report (including the key audit matter) issued on the consolidated financial statements and the actual consolidated financial statements can be accessed at: <https://www.long4life.co.za/investors/#results>.

The short-form announcement itself is not audited.

Signed on behalf of the board

Brian Joffe
Chief executive officer

Mireille Levenstein
Chief financial officer

Johannesburg, South Africa
13 May 2021

Sponsor: The Standard Bank of South Africa Limited